

Project Impact Report

Compost Culture

Liam de Villa

Patrick Latting

Direct Impact:

Total # of people: ~236 (73 households) (as of 9/1)

of household members using a composter: 103

of household members using curbside service: 132

of people who attended workshops: 33

Indirect Impact:

Social Media: 315 followers and counting (as of 9/1) with 427 views of our video (as of 9/1)

Website: 637 unique visitors and counting (as of 8/30)

Raised \$2,314 in donations (9/1)

Featured in SP Review

Provided hundreds of pounds of free compost to local organic farm

Signed with Chamber of Commerce

Presented to Rotary Club and other local organizations

of Volunteers: 1 # of Lessons: 6 Total Instructional Hours: 6

Social Impact

The City of South Pasadena doesn't provide ANY composting options. This is a commonplace service available in many major cities. We collected data in the early stages of our project, which showed that South Pasadenans care deeply about environmental sustainability ([see chart](#)), but recycling rates show that there is insufficient access to recycling programs. South Pasadenans produce twice as much waste as the average American (4.4 lbs and 8.7 lbs of trash respectively). This is a **SUBSTANTIAL** amount. South Pasadena reported that single family homes are the highest waste producers in our city (Residential Rubbish: 1877.91 tons/month), which is where we focused our impact. The city is not a low-income area, but it is certainly where we could do the most good. We were able to create a hassle free service for food waste collection, both reducing family food waste and stress. We received much

appraisal, in the form of donations, words of encouragement, and positive emails from our participants.

Survey Statistics:

Avg waste p/h: ~7 lbs per household

Rate as of 8/22: ~293 lbs per week

Total waste: ~1412 lbs and counting (as of 8/22)

Donations: \$2314 and counting (as of 9/1)

I benefited from this project (1-5): ~4.90

I enjoyed this project (1-5): ~4.95

I would recommend this project to my family or friends (1-5): ~4.86

How much more likely are you to practice sustainable habits in the future? (1-5): ~4.71

How often do you remember to separate your organics from the rest of your trash?
(1-5): ~4.52

Infographic on next page ↓

COMPOST CULTURE

Saving the World from Home



Here's What We Did



236 PEOPLE SERVED

From 73 Households



1,274 LBS

Current monthly rate of organic waste
collection



OVER \$2,300 RAISED

By enthusiastic donors | For project
expansion

For more info, visit
www.compostculture.org